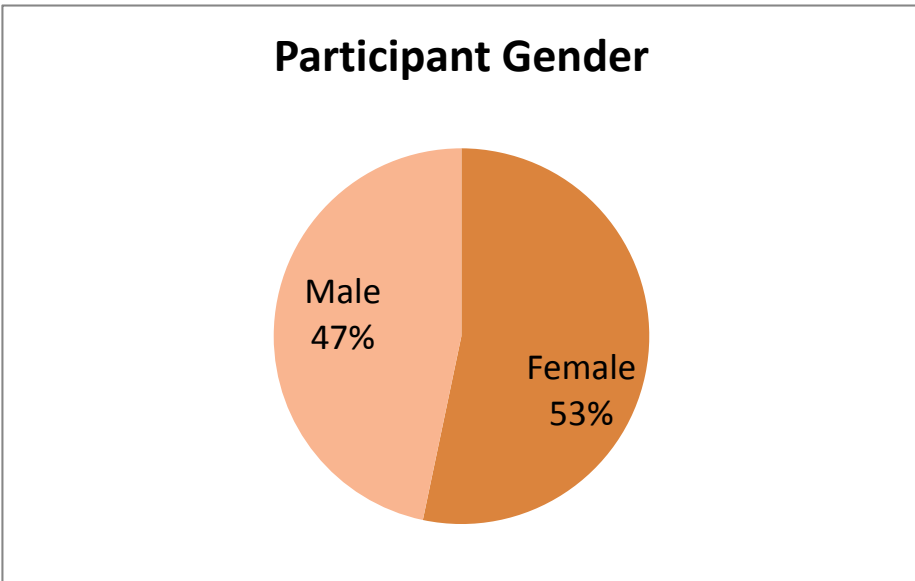
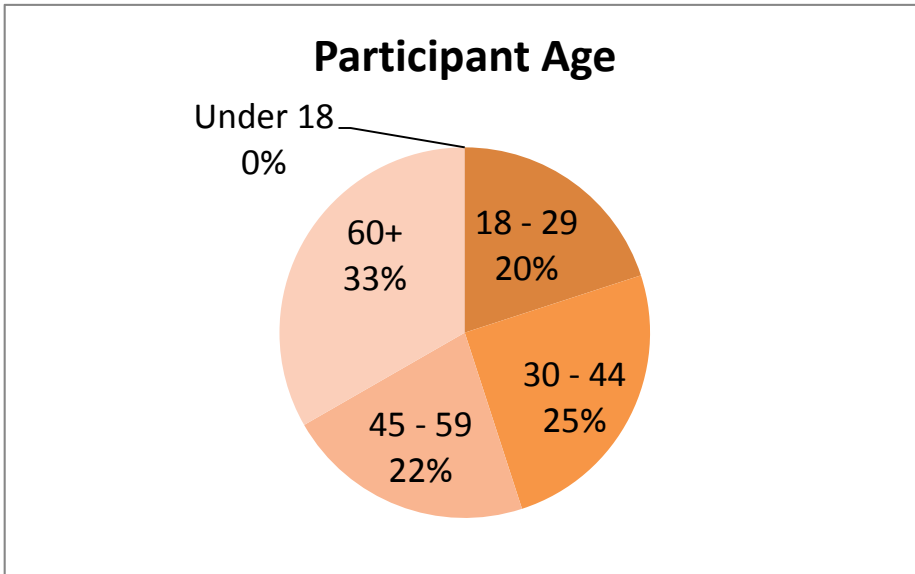


Demographics of Account Ordering Study Conducted on March 17, 2017



Household Income

Answer Options	Percent
\$0 to \$9,999	5.0%
\$10,000 to \$24,999	13.3%
\$25,000 to \$49,999	17.5%
\$50,000 to \$74,999	13.3%
\$75,000 to \$99,999	16.7%
\$100,000 to \$124,999	5.0%
\$125,000 to \$149,999	5.8%
\$150,000 to \$174,999	4.2%
\$175,000 to \$199,999	1.7%
\$200,000 and up	3.3%
Prefer not to answer	14.2%